



## **POSITION REQUIRED: PUBLIC RELATIONS MANAGER- AUSTRALIA BASED**

### Overview:

Exciting opportunity to get work experience in PR/Events while also fundraising for a good cause. "The Light Runner" will be completing unique challenges in Europe for 3 months with the message *Sharing Happiness through Challenge*, and needs someone to manage the PR.

### Website:

<http://thelightrunner.org/>

### Youtube:

<https://www.youtube.com/channel/UC2Q6NyT1rI4QReLwwPKm8uQ/feed>

### Responsibilities:

The main goal is to achieve maximum exposure and engagement, using the website and youtube as the main channels.

- Finding and recruiting Major Sponsors, followed by cross promotion
- Collaborating and cross promoting with Charities
- Sending Press Releases to Australian media
- Managing Kickstarter campaign
- Assisting with managing pledges/challenges/ideas, and also Social Media

### Remuneration:

Unpaid work-experience. You'll receive a reference at the end, and will be able to show your work via the website, publicity achieved and money raised.

### Timing:

Starting immediately. Lead up period until 04/07/15, followed by 3 month period during European expedition until 10/10/15.

### Contact:

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